## City of Greer Website
### November 2018 Monthly Report

### Total Page Views by Month

<table>
<thead>
<tr>
<th></th>
<th>JAN</th>
<th>FEB</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUG</th>
<th>SEPT</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Views</td>
<td></td>
<td></td>
<td></td>
<td>75,000</td>
<td></td>
<td>25,000</td>
<td></td>
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</tr>
</tbody>
</table>

### Visitors to www.cityofgreer.org

- **Total Sessions:** 11,998 from 54 countries
- **Desktop:** 5,663 (47.2 %)
- **Mobile:** 5,582 (46.5 %)
- **Tablet:** 753 (6.3 %)

### Retention

- **Monthly Page Views:** 30,407
- **Avg Pages per Session:** 2.53
- **Average Time per Session:** 1 minute, 57 seconds

### Traffic Sources

- **Search Engines:** 68.0 %
- **Direct Traffic:** 27.0 %
- **Social/Other:** 5.0 %

### Most Viewed Pages

1. Home
2. Departments
3. Police Department
4. Detention Center
5. Planning & Zoning
6. Trash Collection
7. Job Openings
8. Event Center Rentals
9. Tree Lighting Event
10. Code Enforcement
11. Parks and Recreation
12. Trash Collection Schedule
13. Calendar of Events
14. Staff Directory
15. Greer Connect Service