City of Greer Website
April 2018 Monthly Report

Total Page Views by Month

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Daily sessions at www.cityofgreer.org
April 1-30, 2018

Visitors to www.cityofgreer.org
Total Sessions: 19,296 from 54 countries
New Visitors: 11,471 (74.8 %)
Returning Visitors: 3,870 (25.2 %)

Retention
Monthly Page Views: 52,514
Avg Pages per Session: 2.72
Average Time per Session: 1 minute, 53 seconds

Traffic Sources
Search Engines: 75.3 %
Direct Traffic: 12.5 %
Social/Other: 12.2 %

Most Viewed Pages
1. Home
2. Job Openings
3. Youth Baseball
4. Police Department
5. Parks and Recreation
6. Upcoming Events
7. Quick Links
8. Events Center
9. Youth Sports
10. Rental Facilities

Mobile Site Statistics
Total Sessions: 1,946 from 16 countries
Monthly Page Views: 9,893
Call Clicks: 22
Map Clicks: 28