City of Greer Website
December 2014 Monthly Report

Total Page Views by Month

Visitors to www.cityofgreer.org
Total Sessions: 14,064 from 62 countries
New Visitors: 8,702 (61.9 %)
Returning Visitors: 5,362 (38.1 %)

Retention
Monthly Page Views: 37,440
Avg Pages per Session: 2.66
Average Time per Session: 1 minute, 48 seconds

Mobile Redirect Statistics
Total Sessions: 2,455 from 8 countries
Monthly Page Views: 8,279
Call Clicks: 32
Map Clicks: 48

Traffic Sources
Search Engines: 61.4 %
Direct Traffic: 14.9 %
Referral/Social: 23.7 %

Most Viewed Pages
1. Home
2. Job Openings
3. Police Department
4. Quick Links
5. Christmas Events News
6. Events Center
7. Restaurants
8. Upcoming Events
9. Trash & Debris Collection
10. Parks and Recreation