City of Greer Website
August 2016 Monthly Report

Total Page Views by Month

Daily sessions at www.cityofgreer.org
August 1-31, 2016

Visitors to www.cityofgreer.org
- Total Sessions: 16,479 from 53 countries
- New Visitors: 10,033 (60.9 %)
- Returning Visitors: 6,446 (39.1 %)

Retention
- Monthly Page Views: 44,361
- Avg Pages per Session: 2.69
- Average Time per Session: 1 minute, 53 seconds

Traffic Sources
- Search Engines: 70.6 %
- Direct Traffic: 16.5 %
- Referral/Social: 12.9 %

Most Viewed Pages
1. Home
2. Job Openings
3. Police Department
4. Quick Links
5. Rental Facilities
6. Events Center
7. Parks and Recreation
8. Youth Sports
9. Baseball
10. Building & Development Standards

Mobile Site Statistics
- Total Sessions: 1,387 from 11 countries
- Monthly Page Views: 6,117
- Call Clicks: 19
- Map Clicks: 20