City of Greer Website
April 2017 Monthly Report

Total Page Views by Month

Daily sessions at www.cityofgreer.org
April 1-30, 2017

Visitors to www.cityofgreer.org

Total Sessions: 21,427 from 63 countries
New Visitors: 13,097 (61.1 %)
Returning Visitors: 8,330 (38.9 %)

Traffic Sources

Search Engines: 72.8 %
Direct Traffic: 12.7 %
Referral/Social: 14.5 %

Most Viewed Pages

1. Home
2. Job Openings
3. Upcoming Events
4. Youth Baseball
5. Police Department
6. Youth Baseball
7. Parks and Recreation
8. Quick Links
9. Events Center
10. Building & Development Standards

Retention

Monthly Page Views: 56,396
Avg Pages per Session: 2.63
Average Time per Session: 1 minute, 47 seconds

Mobile Site Statistics

Total Sessions: 1,876 from 20 countries
Monthly Page Views: 8,940
Call Clicks: 29
Map Clicks: 29