City of Greer Website
April 2016 Monthly Report

Total Page Views by Month

Daily sessions at www.cityofgreer.org
April 1-30, 2016

Visitors to www.cityofgreer.org
- Total Sessions: 18,581 from 67 countries
- New Visitors: 10,828 (58.3 %)
- Returning Visitors: 7,753 (41.7 %)

Retention
- Monthly Page Views: 48,437
- Avg Pages per Session: 2.61
- Average Time per Session: 1 minute, 45 seconds

Mobile Site Statistics
- Total Sessions: 1,576 from 11 countries
- Monthly Page Views: 6,953
- Call Clicks: 22
- Map Clicks: 37

Traffic Sources
- Search Engines: 71.2 %
- Direct Traffic: 17.0 %
- Referral/Social: 11.8 %

Most Viewed Pages
1. Home
2. Youth Baseball
3. Police Department
4. Parks and Recreation
5. Upcoming Events
6. Job Openings
7. Events Center
8. Rental Facilities
9. Quick Links
10. Youth Sports