City of Greer Website
April 2014 Monthly Report

Total Page Views by Month

Visitors to www.cityofgreer.org
Total Visitors: 17,328 from 53 countries
New Visitors: 9,685 (56 %)
Returning Visitors: 7,643 (44 %)

Retention on the website
Monthly Page Views: 48,263
Avg Views per Visit: 2.79
Average Time per Visit: 2 minutes, 18 seconds

Traffic sources leading to the site
Search Engines: 71.8 %
Direct Traffic: 20.0 %
Referral/Social: 8.2 %

Most viewed pages
1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Youth Baseball
6. Quick Links
7. Events Center
8. Century Park
9. Upcoming Events
10. Rental Facilities
11. Kids Planet
12. Local Restaurants
13. Youth Sports
14. Parks and Recreation Facilities
15. City Departments

Daily Page Views at www.cityofgreer.org
April 1-30, 2014