City of Greer Website
October 2015 Monthly Report

Total Page Views by Month

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Daily sessions at www.cityofgreer.org
October 1-31, 2015

Visitors to www.cityofgreer.org
- Total Sessions: 16,774 from 55 countries
- New Visitors: 10,246 (61.2%)
- Returning Visitors: 6,498 (38.8%)

Traffic Sources
- Search Engines: 63.0%
- Direct Traffic: 15.2%
- Referral/Social: 21.8%

Retention
- Monthly Page Views: 46,011
- Avg Pages per Session: 2.71
- Average Time per Session: 1 minute, 54 seconds

Mobile Site Statistics
- Total Sessions: 1,578 from 10 countries
- Monthly Page Views: 6,588
- Call Clicks: 38
- Map Clicks: 36

Most Viewed Pages
1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Parks and Recreation
6. EventsCenter
7. Quick Links
8. Halloween Hoopla
9. Fire Department
10. Youth Sports