City of Greer Website
November 2016 Monthly Report

Total Page Views by Month

<table>
<thead>
<tr>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
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<td>2016</td>
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<td>2015</td>
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<td>2014</td>
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Daily sessions at www.cityofgreer.org
November 1-30, 2016

Visitors to www.cityofgreer.org

- Total Sessions: 13,850 from 52 countries
- New Visitors: 8,733 (63.1%)
- Returning Visitors: 5,117 (36.9%)

Traffic Sources

- Search Engines: 71.5%
- Direct Traffic: 13.0%
- Referral/Social: 15.5%

Retention

- Monthly Page Views: 36,693
- Avg Pages per Session: 2.65
- Average Time per Session: 1 minute, 42 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Upcoming Events
4. Events Center
5. Quick Links
6. Rental Facilities
7. Building & Development Standards
8. Fire Department
9. Parks & Recreation
10. Municipal Court

Mobile Site Statistics

- Total Sessions: 1,298 from 14 countries
- Monthly Page Views: 5,876
- Call Clicks: 29
- Map Clicks: 16