City of Greer Website
May 2015 Monthly Report

Total Page Views by Month


Visitors to www.cityofgreer.org

- Total Sessions: 21,106 from 65 countries
- New Visitors: 13,040 (61.8 %)
- Returning Visitors: 8,066 (38.2 %)

Retention

- Monthly Page Views: 58,400
- Avg Pages per Session: 2.77
- Average Time per Session: 1 minute, 51 seconds

Traffic Sources

- Search Engines: 66.5 %
- Direct Traffic: 15.2 %
- Referral/Social: 18.3 %

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Youth Baseball
6. Quick Links
7. Events Center
8. Rental Facilities
9. Upcoming Events
10. Moonlight Movies

Mobile Site Statistics

- Total Sessions: 1,965 from 11 countries
- Monthly Page Views: 8,938
- Call Clicks: 55
- Map Clicks: 66