City of Greer Website
March 2015 Monthly Report

Total Page Views by Month

Visitors to www.cityofgreer.org
- Total Sessions: 19,017 from 56 countries
- New Visitors: 11,127 (58.5 %)
- Returning Visitors: 7,890 (41.5 %)

Retention
- Monthly Page Views: 52,334
- Avg Pages per Session: 2.75
- Average Time per Session: 2 minute, 6 seconds

Traffic Sources
- Search Engines: 66.6 %
- Direct Traffic: 16.3 %
- Referral/Social: 17.1 %

Most Viewed Pages
1. Home
2. Police Department
3. Job Openings
4. Parks and Recreation
5. Youth Baseball
6. Quick Links
7. Events Center
8. Rental Facilities
9. Youth Sports
10. Restaurants

Mobile Site Statistics
- Total Sessions: 1,464 from 8 countries
- Monthly Page Views: 6,696
- Call Clicks: 38
- Map Clicks: 31