City of Greer Website
July 2016 Monthly Report

Total Page Views by Month

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Daily sessions at www.cityofgreer.org
July 1-31, 2016

Visitors to www.cityofgreer.org

- Total Sessions: 19,451 from 57 countries
- New Visitors: 11,987 (61.6 %)
- Returning Visitors: 7,464 (38.4 %)

Retention

- Monthly Page Views: 50,902
- Avg Pages per Session: 2.62
- Average Time per Session: 1 minute, 49 seconds

Traffic Sources

- Search Engines: 66.9 %
- Direct Traffic: 18.5 %
- Referral/Social: 14.6 %

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Events Center
5. Quick Links
6. Parks and Recreation
7. Moonlight Movies
8. Rental Facilities
9. Upcoming Events
10. Building & Development Standards

Mobile Site Statistics

- Total Sessions: 1,732 from 10 countries
- Monthly Page Views: 7,763
- Call Clicks: 24
- Map Clicks: 30