City of Greer Website
July 2014 Monthly Report

Total Page Views by Month

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Daily sessions at www.cityofgreer.org
June 1-31, 2014

Visitors to www.cityofgreer.org
- Total Sessions: 21,794 from 60 countries
- New Visitors: 12,408 (56.9 %)
- Returning Visitors: 9,386 (43.1 %)

Retention on the website
- Monthly Page Views: 56,466
- Avg Pages per Session: 2.59
- Average Time per Session: 2 minutes, 11 seconds

Traffic sources leading to the site
- Search Engines: 70.4 %
- Direct Traffic: 16.7 %
- Referral/Social: 12.9 %

Most viewed pages
1. Home
2. Moonlight Movies
3. Job Openings
4. Police Department
5. Parks and Recreation
6. Quick Links
7. Events Center
8. Youth Sports
9. Rental Facilities
10. Freedom Blast Fireworks
11. Restaurants
12. Upcoming Events
13. Youth Soccer
14. Local Attractions
15. City Departments