City of Greer Website
January 2016 Monthly Report

Total Page Views by Month

<table>
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<th>JAN</th>
<th>FEB</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUG</th>
<th>SEPT</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
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Visitors to www.cityofgreer.org

- Total Sessions: 15,541 from 54 countries
- New Visitors: 9,356 (60.2 %)
- Returning Visitors: 6,185 (39.8 %)

Retention

- Monthly Page Views: 44,573
- Avg Pages per Session: 2.87
- Average Time per Session: 2 minute, 13 seconds

Traffic Sources

- Search Engines: 67.8 %
- Direct Traffic: 18.1 %
- Referral/Social: 14.1 %

Most Viewed Pages

1. Home
2. Job Openings
3. Departments
4. Police Department
5. Youth Sports
6. Rental Facilities
7. Youth Baseball
8. Events Center
9. Parks and Recreation
10. Quick Links

Mobile Site Statistics

- Total Sessions: 1,267 from 15 countries
- Monthly Page Views: 6,175
- Call Clicks: 50
- Map Clicks: 35