City of Greer Website  
January 2015 Monthly Report

Total Page Views by Month

Daily sessions at www.cityofgreer.org  
January 1-31, 2015

Visitors to www.cityofgreer.org

- Total Sessions: 16,915 from 62 countries
- New Visitors: 10,113 (59.8 %)
- Returning Visitors: 6,802 (40.2 %)

Retention

- Monthly Page Views: 52,622
- Avg Pages per Session: 3.11
- Average Time per Session: 2 minute, 25 seconds

Traffic Sources

- Search Engines: 64.6 %
- Direct Traffic: 16.2 %
- Referral/Social: 19.2 %

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Youth Baseball
6. Youth Soccer
7. Events Center
8. Youth Sports
9. Fire Department
10. Rental Facilities

Mobile Site Statistics

- Total Sessions: 1,823 from 14 countries
- Monthly Page Views: 8,058
- Call Clicks: 35
- Map Clicks: 50