City of Greer Website
February 2018 Monthly Report

Total Page Views by Month

<table>
<thead>
<tr>
<th>JAN</th>
<th>FEB</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUG</th>
<th>SEPT</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
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</thead>
</table>

25,000

75,000

Daily sessions at www.cityofgreer.org

February 1-28, 2018

Visitors to www.cityofgreer.org

- Total Sessions: 10,069 from 46 countries
- New Visitors: 8,408 (75.3 %)
- Returning Visitors: 2,759 (24.7 %)

Retention

- Monthly Page Views: 39,833
- Avg Pages per Session: 2.83
- Average Time per Session: 2 minute, 6 seconds

Mobile Site Statistics

- Total Sessions: 1,225 from 12 countries
- Monthly Page Views: 6,075
- Call Clicks: 17
- Map Clicks: 9

Traffic Sources

- Search Engines: 75.4 %
- Direct Traffic: 13.8 %
- Social/Other: 10.8 %

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Rental Facilities
5. Events Center
6. Youth Baseball
7. Parks and Recreation
8. Quick Links
9. City Departments
10. Building & Development Standards