City of Greer Website
February 2016 Monthly Report

Total Page Views by Month

<table>
<thead>
<tr>
<th>JAN</th>
<th>FEB</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUG</th>
<th>SEPT</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
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</thead>
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Daily sessions at www.cityofgreer.org
February 1-29, 2016

Visitors to www.cityofgreer.org
Total Sessions: 14,887 from 47 countries
New Visitors: 9,009 (60.5 %)
Returning Visitors: 5,878 (39.5 %)

Retention
Monthly Page Views: 40,631
Avg Pages per Session: 2.73
Average Time per Session: 2 minute, 7 seconds

Traffic Sources
Search Engines: 69.3 %
Direct Traffic: 17.0 %
Referral/Social: 13.7 %

Most Viewed Pages
1. Home
2. Police Department
3. Job Openings
4. Parks and Recreation
5. Events Center
6. Youth Baseball
7. Quick Links
8. Rental Facilities
9. Youth Sports
10. Municipal Court

Mobile Site Statistics
Total Sessions: 1,150 from 12 countries
Monthly Page Views: 5,789
Call Clicks: 17
Map Clicks: 31