City of Greer Website
December 2017 Monthly Report

Traffic Sources

- Search Engines: 72.7%
- Direct Traffic: 14.3%
- Social/Other: 13.0%

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Quick Links
6. Youth Sports
7. Rental Facilities
8. Parks and Recreation
9. Building & Development Standards
10. Departments

Visitors to www.cityofgreer.org

- Total Sessions: 12,215 from 55 countries
- New Visitors: 7,763 (63.6%)
- Returning Visitors: 4,452 (36.4%)

Retention

- Monthly Page Views: 31,897
- Avg Pages per Session: 2.61
- Average Time per Session: 1 minute, 50 seconds

Mobile Site Statistics

- Total Sessions: 1,316 from 13 countries
- Monthly Page Views: 5,974
- Call Clicks: 25
- Map Clicks: 12