City of Greer Website
December 2015 Monthly Report

Total Page Views by Month

![Chart showing total page views by month for different years]

Visitors to www.cityofgreer.org

- Total Sessions: 13,667 from 58 countries
- New Visitors: 8,468 (62.0 %)
- Returning Visitors: 5,199 (38.0 %)

Retention

- Monthly Page Views: 35,669
- Avg Pages per Session: 2.61
- Average Time per Session: 1 minute, 44 seconds

Traffic Sources

- Search Engines: 70.8 %
- Direct Traffic: 17.7 %
- Referral/Social: 11.5 %

Most Viewed Pages

1. Home
2. Christmas Events
3. Job Openings
4. Police Department
5. Events Center
6. Quick Links
7. Rental Facilities
8. Parks and Recreation
9. Building & Development Standards
10. Debris Collection

Mobile Site Statistics

- Total Sessions: 1,228 from 10 countries
- Monthly Page Views: 5,315
- Call Clicks: 39
- Map Clicks: 27